

## White House Drug Policy Director Visits the HBCU-Center For Excellence to Discuss Substance Abuse Prevention, Intervention & Treatment

Gil Kerlikowske, Director of National Drug Control Policy (ONDCP) and Dr. Ileana Arias, Principal Deputy Director of the Centers for Disease Control and Prevention visited the HBCU-Center for Excellence (CFE) at Morehouse of Medicine to discuss how the HBCU-CFE, with funding from SAMHSA, is facilitating coordination among HBCU institutions to support culturally appropriate substance abuse and mental health prevention, treatment, workforce development, and student health and wellness needs on HBCU campuses.

Students from Clark Atlanta University, who participated in a substance abuse treatment internship through the substance abuse treatment/workforce mini-grant program talked about their internship experience and how their experiences have resulted in employment opportunities in the substance abuse treatment/addiction fields.

“The Center for Excellence has the opportunity to provide evidence-based substance abuse prevention programs to thousands of students attending the 105 HBCUs across the county,” said Kerlikowske.

## HBCU-Center for Excellence: The Story Continues...

The HBCU-CFE will continue its mini-grant program with a focus on service capacity expansion and workforce development in 2011 through its cooperative agreement with the Substance Abuse and Mental Health Services Administration’s (SAMHSA) Center for Substance Abuse Treatment (CSAT) and Center for Mental Health Services (CMHS).

The HBCU-CFE behavioral health mini-grant program embraces a public health approach to ensure student behavioral health needs are integrated throughout an institution’s multiple systems and is strategically aligned with the overall network established through the HBCU-CFE. Opportunities for exposure to behavioral health career options will be embedded into the framework of the mini-grant program along with emerging data on best practice trends and institutional service needs.

Year three is underway and there are numerous opportunities for HBCU students, staff and faculty to be exposed to evidence-based and emerging best practices in the field and to foster



ONDCP Director Gil Kerlikowske, Darrin Wright and students from Clark Atlanta University



Dr. Ileana Arias, Dr. Gail Mattox, Dr. Eugene Herrington, Dr. Melissa Maitland, Darrin Wright and students from Clark Atlanta University

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## The First National HBCU Substance Abuse Awareness Day

The HBCU-CFE, in collaboration with the Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Treatment (CSAT), the Southeast Addiction Technology Transfer Center (SATTC), Clark Atlanta University, Coppin State University and Xavier University of Louisiana convened the first National HBCU Substance Abuse Awareness Day on September 21, 2010.

The purpose of the Substance Abuse Awareness Day webcast was to increase awareness of substance abuse issues and bring attention to the positive outcomes of treatment and recovery programs. The Substance Abuse Awareness Day webcast included faculty and student presentations, highlights of model internship programs and the winners from the Substance Abuse Awareness Day Public Service Announcement (PSA) contest. Participants also learned about networking and licensure strategies to promote careers in the substance abuse field.

The first National HBCU Substance Abuse Awareness Day webcast is archived and can be access through the HBCU-CFE website.

## HBCU Substance Abuse PSA Contest

The HBCU-CFE launched a Substance Abuse Awareness Public Service Announcement (PSA) Contest in conjunction with the First National HBCU Substance Abuse Awareness Day. HBCU students were invited to submit a print, audio or video PSA on substance abuse awareness.

The purpose of the PSA contest was to utilize the creative talents of HBCU students to produce a PSA raising awareness and education about substance use and its associated negative consequences and call attention to the positive outcomes of treatment and recovery programs.

PSA submissions were uploaded to the HBCU-CFE website for voting. The first winner was Texas Southern University. First Honorable Mention went to Savannah State University. Second Honorable Mention was Xavier University of Louisiana.



## Meet Our Team

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## Congratulations to the 2010-2011 HBCU-CFE Mini-Grant Recipients!

The purpose of the HBCU-CFE behavioral health mini-grant is to support and promote opportunities for HBCU institutions to foster behavioral health careers through internships at behavioral health sites, to expand knowledge of evidence-based and emerging best practices in the behavioral health field, to expand screening and referral services for students at risk of behavioral health disorders, and to support the use of behavioral health promotion and prevention activities.

### Congratulations to the 2010-11 Mini-Grant Recipients!

Albany State University	Bishop State Community College *
Bluefield State College	Bowie State College *
Clark Atlanta University	Clinton Junior College
Coppin State University	Elizabeth City State University
Fayetteville State University	Florida A&M University
Florida Memorial University*	Fort Valley State University*
Gadsden State University	Grambling State University
Interdenominational Theological Center *	
Kentucky State University	Langston University *
Meharry Medical College	Morehouse College *
Morgan State University	North Carolina A&T University*
North Carolina Central University*	
Rust College	Savannah State University
Saint Augustine's College *	South Carolina State University
Southern University @ Baton Rouge	
Southern University @ New Orleans *	
Southern University @ Shreveport *	
Stillman College*	Talladega College *
Tennessee State University *	Texas Southern University
University of District of Columbia	Xavier University-Louisiana

\*Policy Academy Teams



### 2010 HBCU Student Leadership Certification Academy

The HBCU-CFE supported the Southeast Addiction Technology Transfer Center (SATTC) housed at Morehouse School of Medicine in its inaugural HBCU Student Leadership Certification Academy. The Academy was designed to develop a diverse cohort of leaders in the addiction fields by building student certification skills while developing and enhancing their leadership skills to become the next cadre of behavioral health leaders.

### Congratulations to:

Michael Barrilleaux-Southern University @ New Orleans  
 Curtis Black-Coppin State University  
 Ashlee Cherry-Florida A& M University  
 Fiona Francis-Grambling State University  
 Tunissia Jarrells-Benedict College  
 Sabrina Learson-Fayetteville State  
 Chloe Martin-Florida A& M University  
 Amanda Merchant-Albany State University  
 Nakia Mobley-Savannah State University  
 Jarrell McRae-Morgan State University  
 Marvin Merriweather- Tuskegee University  
 Chika Ofuani- Florida A&M University  
 Christian Specks- Grambling State University  
 Charlene St. Clor- Albany State University  
 Angelisa Watson- Grambling State University  
 April Waterford- Lincoln University  
 Gayberyl Wesley-Grambling State University  
 Benè Williams-Clark Atlanta University



## 2<sup>nd</sup> Annual HBCU Mental Health Awareness Day Webcast

The HBCU-CFE launched its second National HBCU Mental Health Awareness Day webcast on February 22, 2011. The purpose of the HBCU Mental Health Awareness Day was to raise awareness of and reduce the stigma associated with mental health issues and foster a more supportive and informed attitude for those who live with mental illness.

The 2<sup>nd</sup> Annual HBCU Mental Health Awareness Day webcast was co-hosted by the Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for Mental Health Services (CMHS), Savannah State University, Texas Southern University, Tougaloo College and the University of the Virgin Islands. The webcast featured faculty and student presentations, highlights of promising mental health programs and the winners from the Mental Health Communication Public Service Announcement (PSA) contest. This event is archived and can be access through the HBCU-CFE website.

### Congratulations to our 2011 HBCU Mental Health PSA winners...

#### First Place

**Savannah State University**- the focus of their audio on Mental Health Myths was on reducing the stigma associated with mental health.

#### Second Place

**Savannah State University**- their audio on Schizophrenia encourages help seeking behaviors.

#### Date to remember...

**March 13-15, 2011**

Dr. Lonnie E. Mitchell HBCU Behavioral Health Policy Academy



**HBCU  
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Excellence**  
*in Substance  
Abuse and  
Mental Health*

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